The event combined learning sessions, creative workshops, and interactive games for holistic capacity-building and advocacy.

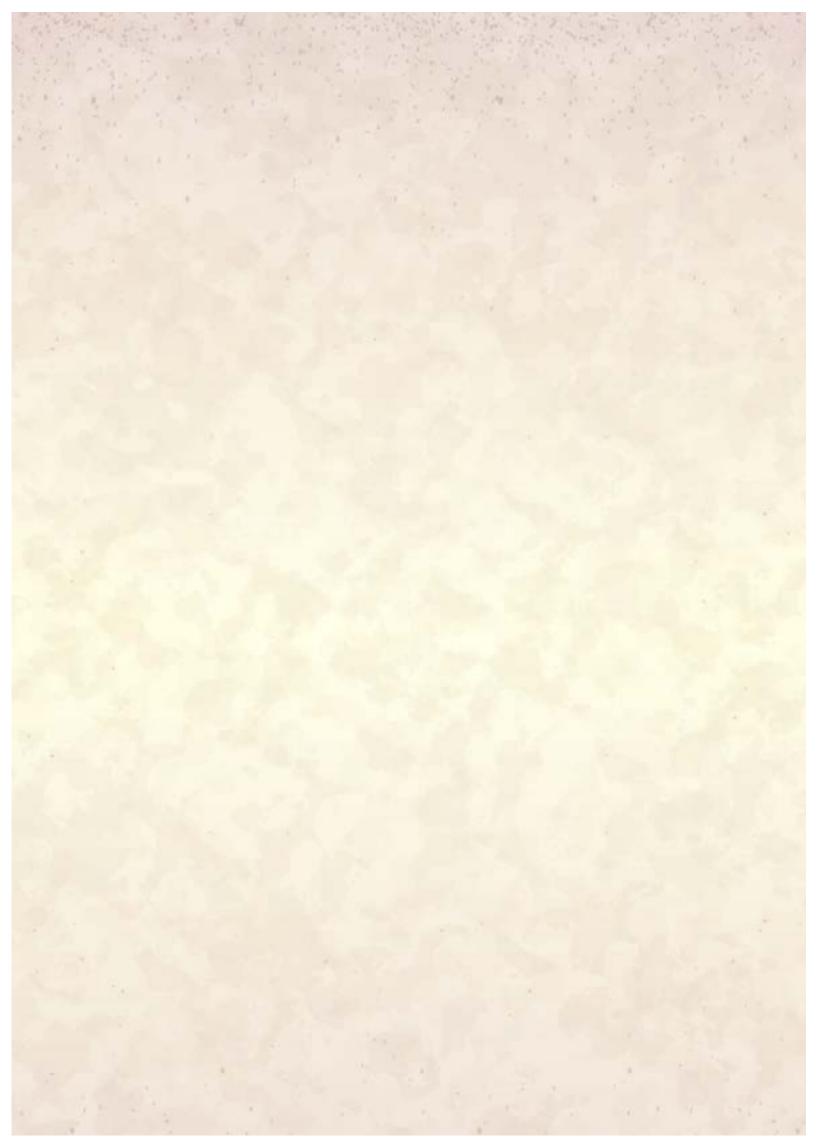














Noni Johan Is more than an event

It is a celebration of resilience, inclusivity, and collective action. Organized by UNICEF in collaboration with Chhattisgarh Agricon Samiti, Alliance for Behaviour Change, Pahal (CSR wing of ABIS Group), and the Chhattisgarh Government, the initiative brings together youth volunteers, field teams, and grassroots changemakers to reflect on their achievements and strengthen their commitment to social transformation.

The word "Noni" symbolizes young women and girl leaders, while "Johar" represents a traditional Chhattisgarhi greeting signifying respect and community strength.

Together, Noni Johar represents a collective call to celebrate progress and empower changemakers who work tirelessly to build gender-equitable, healthy, and environmentally sustainable communities.



Noni Johar 3.0

Celebrating Equality, Climate Action and Mental Well-Being

The third edition of Noni Johar serves as a platform for honoring the contributions of volunteers and field workers who have been at the forefront of creating positive change in their communities.

It celebrates their efforts in areas such as:

- Gender Equality: Challenging stereotypes and encouraging leadership roles for women and youth.
- Climate Action: Promoting sustainable practices to combat environmental challenges.
- Mental Health: Creating safe spaces to discuss emotional well-being and share self-care strategies.
- Community Empowerment: Strengthening volunteer networks through collaboration and shared experiences.



Through a series of interactive sessions, sports, cultural activities, and creative workshops, Noni Johar 3 aimed to foster resilience, build leadership skills, and spark meaningful conversations on critical social issues.

A Legacy of Celebration and Collaboration

Noni Johar 1

The Beginning of a Movement

The first edition focused on creating an inclusive space for volunteers and field workers to reflect on gender norms and build leadership, especially among young women. It included inspiring stories, interactive discussions, and problem-solving sessions.

Noni Johar 2

Ensuring Mental Health as a Universal Human Right & Promoting Girls' Leadership and Well-Being

The second edition expanded its focus to include mental health as a universal human right and promoting girls' leadership. Creative engagements like art-based healing and wellness games offered practical tools for self-care and community advocacy.

Noni Johar 3

A Celebration of Collaboration and ProgressThe third edition emphasized:

- Gender Equality: Promoting equal participation and challenging stereotypes.
- Climate Action: Addressing environmental challenges through sustainable practices.
- Mental Health: Open discussions and self-care strategies.
- Creative Engagement: Cultural activities, art, and sports for inclusive participation.

The event combined learning sessions, creative workshops, and interactive games for holistic capacity-building and advocacy.



A Celebration of **Changemakers**

Noni Johar has become a symbol of empowerment, unity, and hope. It celebrates the unwavering commitment of volunteers and field teams who continue to work toward building equitable, healthy, and resilient communities. The event reinforces the message that real change begins with small, meaningful actions taken collectively.

Noni Johar 3 is not just a celebration of achievements—it is a reaffirmation of the shared vision of a future where gender equality, environmental responsibility, and mental well-being go hand in hand, driven by the passion and dedication of youth volunteers and changemakers.





Noni Johar is a celebration of resilience and empowerment, bringing together young leaders and field workers driving change at the grassroots. By creating safe spaces for conversations, we empower communities to foster protection, care, and opportunity. Let this celebration inspire continued collaboration and impactful action.

- Chetna Desai Child Protection Specialist, UNICEF





- Abhishek Singh SBC Specialist, UNICEF



Noni Johar unites changemakers and emphasizes youth leadership and inclusivity in building resilient communities. Our collaboration empowers communities to adopt sustainable solutions for climate resilience, health, and gender equality. Every step taken contributes to a brighter, fairer, and greener future.

- Manas Banerjee
Secretary
Chhattisgarh Agricon Samiti

Comprehensive Report on

Noni Johar: 3

Day - 1

Introduction

"Jay Johar, Noni Johar - A Celebration of Community Spirit"

The Noni Johar Day I session began with a warm and inspiring welcome as the phrases "Jay Johar" and "Noni Johar" were written on the board, symbolizing unity, empowerment, and mutual respect. This simple yet meaningful gesture set an inclusive tone for the day. The session welcomed volunteers, district coordinators, and representatives from multiple districts, creating a vibrant and collaborative environment.

Organized by UNICEF in partnership with Chhattisgarh Agricon Samiti, Alliance for Behaviour Change, Pahal (CSR wing of ABIS Group), and the Chhattisgarh Government, the event aimed to provide a platform for reflection, discussion, and celebration of community-driven initiatives. Delayed until late December due to the festive season, the event focused on key themes such as gender equality, mental health, and nutrition—crucial for holistic community development.

The purpose of the event was to honor grassroots volunteers, foster connections, and share insights to drive meaningful social change.



Opening Session

"Gratitude and Purpose Shape Success"

The opening session was led by Chetna from UNICEF, who welcomed the participants and set the tone for the day by emphasizing the event's objectives: creating a space for collaboration, learning, and recognition of shared achievements.

Following Chetna's remarks, Abhishek (UNICEF) took the stage to express heartfelt gratitude to the partner organizations whose support made the event possible. He acknowledged the efforts of Chhattisgarh Agricon Samiti, Alliance for Behaviour Change, Pahal, and the Chhattisgarh Government for their dedication to community empowerment.

Abhishek also introduced the speakers and outlined the two-day event's key activities, emphasizing that the sessions would not only inform but also inspire and energize participants. His speech encouraged volunteers to participate actively, share their insights, and strengthen their commitment to creating positive change in their



Ice-Breaking Session

"Connections Begin with a Smile"

Akash Soni conducted an interactive ice-breaking session to foster camaraderie and help participants feel at ease. Acknowledging the diverse backgrounds of the attendees, he led activities designed to spark laughter, interaction, and collaboration.

Key Activities:

- Commands that prompted participants to walk, pause, sit, and laugh, creating a playful and energetic atmosphere.
- A memory game where participants introduced themselves and then tried to recall as many names as possible within 60 seconds.

The session succeeded in breaking barriers and fostering a lively and inclusive atmosphere, ensuring that participants were comfortable engaging in the day's discussions.



Vibhuti Duggar

"Based on Our Needs, We Choose Our Emotions"

The next session featured Vibhuti Duggar, who captivated the audience with her personal journey of resilience and hope. She shared her professional experiences at Amity University, Dubai, and her initiative "Ummeed Bhare Khat", which champions the power of handwritten letters in fostering authentic connections.

Stories and Reflections:

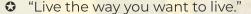
- Vibhuti narrated a story about exchanging letters with a friend for over 15 years, illustrating how simple acts of communication can have profound emotional impacts.
- She asked participants to reflect on their motivations, eliciting responses related to family, personal struggles, mistakes, dreams, and aspirations.

Core Activities:

- Letter to Emotions: Participants identified their current emotions, wrote letters to them, and shared their reflections.
- Childhood Reflections: Volunteers revisited their childhood memories and wrote letters from their younger selves to their present selves.

Key Quotes:

• "We should embrace sadness as freely as we embrace happiness."





Musical Performance by Nahid Afrin

"Compassion Fuels Action"

Renowned singer Nahid Afrin delivered a powerful session where she shared her journey from Vishwanath Chariali, Assam, to national fame as a finalist on Indian Idol.

Key Insights:

- Nahid spoke about the therapeutic effects of art and music, highlighting how they release positive hormones that enhance emotional well-being.
- She cautioned the audience about the impact of excessive social media use, including reduced attention spans and privacy concerns.

Stories of Change:

Nahid recounted an impactful story of her efforts to raise menstrual hygiene awareness and challenge social taboos, demonstrating the importance of courage in advocacy work.



Ajay Jadhav Mandal

"Four Years of Hard Work Can Lead to 40 Years of a Better Life"

Ajay Jadhav Mandal, a professional cricketer and Indian Premier League (IPL) player, delivered an inspiring talk on perseverance, self-belief, and resilience. He shared his journey from humble beginnings to playing in one of the world's most competitive cricket leagues.



Emotional Intelligence Workshop

"Be Kind—Everyone Is Fighting a Battle You Know Nothing About"

Nitin Shrivastava led an insightful workshop on emotional intelligence, introducing the TETA (Trigger-Emotion-Thought-Action) model.

Core Activities:

- Reflecting on emotional triggers and learning how to respond constructively.
- A gratitude exercise where participants listed ten things they were thankful for, fostering appreciation and positivity.

The session concluded with a Tibetan singing bowl meditation that helped participants process their emotions and achieve mental clarity. Nitin's workshop reinforced the importance of empathy, self-awareness, and mindfulness in navigating challenges.



Vinita Patel

"Innovation Meets Compassion"

Vinita Patel, a social entrepreneur, shared her journey of advocating for menstrual health and gender equality. Vinita's initial efforts to market reusable sanitary pads evolved into awareness campaigns that addressed broader social taboos surrounding menstruation.

Challenges and Triumphs:

Vinita recounted how she overcame resistance from officials and cultural stigmas through persistence and innovation.

Key Takeaway:

Her session underscored the importance of resilience, creativity, and open dialogue in addressing health issues and promoting social change.



Sadaya Launch

"A Tribute to Compassionate Changemakers"

A significant highlight of the event was the launch of "Sadaya", a coffee table book that celebrates the contributions of volunteers who have worked in community health programs. The word "Sadaya" translates to "compassionate", reflecting the spirit of empathy and service that defines the volunteers' work.



Sadaya features inspiring stories that highlight the resilience and dedication of changemakers who have played pivotal roles in addressing community health challenges. The book serves as both a tribute to their efforts and a source of inspiration for future volunteers.

The launch of Sadaya was officiated by Nahid Afrin, marking a proud moment that symbolized the collective achievements of the volunteer community.



Cultural Performance by Aaru Sahu

"Let Music Unite Us"

The final session of the day featured a heartwarming performance by Aaru Sahu, a talented Class II student whose passion for singing has made her a local sensation. Despite her academic commitments, Aaru chose to attend the event to support the volunteers and share her music.

Song Highlights:

- "Titli" an emotive and melodious track.
- "Baladila" a song celebrating Chhattisgarh's natural beauty.
- "Sua" a traditional Chhattisgarhi folk song that symbolizes joy and unity.

Aaru's soulful renditions captivated the audience and fostered a sense of cultural pride and connection. Her performance concluded the day on a high note, leaving participants energized and inspired.



"The Spirit of Noni Johar Lives On"

The Noni Johar Day I session was a resounding success, blending inspiration, reflection, and celebration. The launch of Sadaya served as a poignant reminder of the volunteers' resilience and compassion. The event's focus on key themes such as gender equality, mental health, and nutrition emphasized the importance of a holistic approach to community development.

The contributions of the speakers, combined with the active participation of volunteers, demonstrated the power of empathy, creativity, and collaboration in driving social change. As the day concluded, it was clear that the spirit of Noni Johar would continue to inspire community-driven efforts toward a more inclusive and compassionate society.



Comprehensive Report on

Noni Johar: 3

Day - 2

Introduction

"A Commitment to Equality and Climate Action"

The second day of the Noni Johar event placed a spotlight on two critical themes—gender equality and climate action. The focus was not only on raising awareness but also on encouraging participants to take meaningful steps toward fostering fairness and environmental stewardship within their communities.



Frisbee Match

"Fair Play for All – Breaking Boundaries with Sports"

The day began with an exciting frisbee match conducted by Monkey Sports, designed to promote gender-neutral and inclusive sports. Frisbee, as a self-refereed and non-contact game, underscored the principles of fairness, teamwork, and mutual respect, creating an engaging space where everyone could participate equally.

Sports Quiz and Team Selection:

The session started with a fun sports general knowledge quiz to engage participants and select the top six teams for the match.

Post-Match Insights:

The post-match analysis revealed that most team captains were boys who displayed remarkable energy and leadership. This observation led to a thought-provoking discussion on the importance of empowering girls to take on leadership roles in sports and other areas.

Key Message:

The session concluded with a collective reminder that sports are for everyone. By participating in sports, individuals improve their health, communication, and teamwork while challenging gender stereotypes.



Session by Manisha Motwani

"Avartan Se Parivartan – Reimagining Our Landscapes"

Introduction:

The session "Visualizing Landscape" was led by Manisha Motwani, an environmental advocate working with Agricon. She opened the session by emphasizing how cycles in nature mirror cycles of change within communities. The theme "Avartan se Parivartan" underscored her belief that small, consistent steps, like nurturing the environment, can lead to large-scale transformation.

Key Insights:

- Landscape (Bhudrishya): More than just a backdrop—it is a living ecosystem encompassing rivers, trees, wildlife, and human communities.
- Visualization: A tool for picturing possibilities and inspiring proactive change.

Manisha emphasized that landscapes provide essential resources like air, water, and food, and their health directly impacts the well-being of people. She encouraged participants to adopt a stewardship mindset, where taking care of the land means securing a sustainable future.



Activities:

1. Visualization Exercise

Participants closed their eyes and imagined their living landscapes, using words like greenery, simplicity, village, home, sunlight, and pond to describe their visions.

2. SWOT Analysis

Participants closed their eyes and imagined their living landscapes, using words like greenery, simplicity, village, home, sunlight, and pond to describe their visions.

Groups were asked to perform SWOT (Strengths, Weaknesses, Opportunities, Threats) analyses of their local landscapes.

Findings:

- Strengths: Fertile soil, forests, rivers, biodiversity, medicinal plants.
- Weaknesses: Pollution, deforestation, limited access to clean water.
- Opportunities: Tree plantations, eco-tourism, sustainable farming initiatives.
- Threats: Industrialization, plastic waste, encroachment on green spaces.

3. Vision Drawing

Groups drew representations of their landscapes 10 years into the future, showcasing features like solar-powered homes, rainwater harvesting systems, and community



Action Planning and Pledges:

Participants pledged to take actionable steps such as planting trees, reducing plastic use, and conducting community cleanups. Their pledges were displayed on a "Climate Change Wall", symbolizing their commitment to sustainable living and environmental stewardship.



Session by Nitin Singhvi

"Turning Awareness into Climate Action"

Introduction:

Environmental expert Nitin Singhvi led an informative session on climate change, focusing on how communities can take meaningful action to combat its effects.

Key Insights:

- Climate change is a global issue, but local actions such as reducing energy consumption and planting trees can make a significant difference.
- Simple daily habits like conserving water, opting for eco-friendly transport, and reducing food waste contribute to climate resilience.

Nitin concluded with an optimistic message: "By working together, we can secure a healthier planet for the next generation."



Session by Vishnu Vaibhav Dwivedi

"Green Careers for an Inclusive Future"

Introduction:

Vishnu Vaibhav Dwivedi, Chief Technology Officer at IIT Bhilai, led an inspiring session on the expanding opportunities in the green job market. He emphasized the importance of creating gender-inclusive workspaces in sustainability sectors.

Key Insights:

- The green job market is growing, with roles in renewable energy, sustainable agriculture, and eco-friendly technologies.
- Cutting-edge solutions like carbon capture and AI-powered climate monitoring systems are shaping future industries.

Advice for Participants:

Vishnu urged young women to explore careers in green technology and emphasized the importance of education and internships in building skills for the future.



Session by Tamanna Jain

"Brush for Change – Art for Sustainability"

Introduction:

Tamanna Jain, a conceptual artist, conducted a creative session that combined art and sustainability to raise awareness about mindful consumption and nutrition.

Activity:

Participants used vegetables, pulses, and grains as painting tools to create artwork that represented balanced diets, food security, and sustainable farming practices.

Key Takeaways:

- Family conversations about nutrition are essential to promoting mindful eating habits.
- Sustainable living starts with small choices, like reducing food waste and cultivating home gardens.

Tamanna's session demonstrated how creative expression can be a powerful tool for advocacy and education.



Session by Poulomi Banerjee

"Nourish to Flourish"

Introduction:

Poulomi Banerjee introduced ABIS's CSR initiative PAHAL, which works with UNICEF to support community-led environmental projects.

Key Message:

Poulomi encouraged volunteers to take on leadership roles in local sustainability projects and emphasized that partnerships between communities and organizations are vital for lasting change.



Guest Interaction with Anuritta Jha

"Break Stereotypes, Build Resilience"

Introduction:

Anuritta Jha, a model and actress from Mumbai known for her roles in Gangs of Wasseypur and the web series Ashram, led an empowering session on resilience, growth, and gender equality.

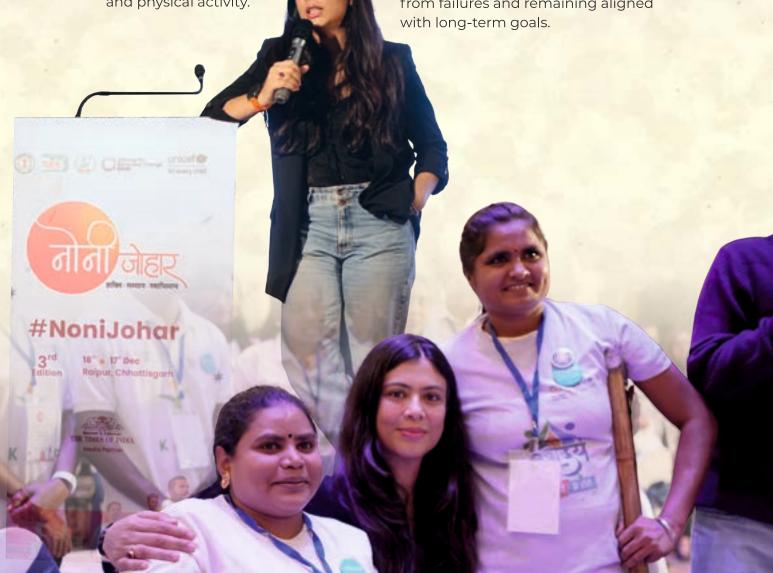
Key Message:

Focus on gradual progress and avoid distractions like social media overuse.

Mental well-being is nurtured through mindfulness, meditation, and physical activity.

Q&A Highlights:

- On gender equality: Anuritta urged participants to use inclusive language and advocate for fair treatment at home and in workplaces.
- On overcoming setbacks: She shared that resilience comes from learning from failures and remaining aligned with long-term goals.



Closing Ceremony

"A Celebration of Community Efforts"

Introduction:

The event concluded with the inauguration of the PAHAL booklet, which featured inspiring stories of volunteers contributing to environmental sustainability and social equity. Poulomi Banerjee and Anuritta Jha led the inauguration, reinforcing the importance of community-driven action.

Special Message from Pankaj Tripathi:

Renowned actor Pankaj Tripathi, known for his roles in Gangs of Wasseypur and Mirzapur, delivered a video message expressing gratitude to the volunteers. His words encouraged participants to continue making a positive impact in their communities.



Conclusion

"Empowering Equality and Environmental Responsibility"

Day 2 of the Noni Johar event was a powerful blend of energy, creativity, and reflection. The frisbee match promoted inclusivity, while sessions on climate action, green careers, and gender equality empowered participants to become advocates for a sustainable future.

The inspiring stories and actionable pledges from the event demonstrated that meaningful change starts with small, consistent actions. As the participants departed, they carried with them a shared commitment to building communities where equality and environmental responsibility go hand in hand.



Fun Activities & Engagement Stalls

"Where Learning Meets Play"

One of the highlights of Day 2 of the Noni Johar event was the array of creative and engaging stalls set up outside the event hall. These fun and interactive spaces complemented the formal sessions by providing opportunities for participants to relax, learn, and connect with important themes such as mental health, climate action, and self-expression in an enjoyable and inclusive manner.

Each stall offered unique activities designed to foster conversations, encourage mindfulness, and celebrate creativity. These engagements ensured that the event was not just about discussions but also about fostering experiences that participants could take back to their communities.

1. Mental Health Dart Game

"Pop the Balloon, Find Your Message"

At the Mental Health Dart Game stall, participants were invited to burst balloons with darts to reveal hidden messages related to mental well-being. As balloons popped, participants discovered uplifting reminders such as "Take a deep breath," "You are stronger than you think," and "It's okay to take a break."

This simple yet impactful activity allowed participants to reflect on self-care in a fun way and reinforced the importance of acknowledging mental health as a key aspect of overall well-being.

2. Man Ka Kona Stall

"A Corner for Calm and Reflection"

The Man Ka Kona (Corner for the Heart) stall provided a quiet, soothing space where participants could unwind, reflect, and express their thoughts through writing or drawing. The corner was designed to promote emotional introspection and connection, encouraging participants to be mindful of their feelings and create a moment of calm amid the event's buzz.

3. Mud Pot Painting

"Kulhad Creations"

At this vibrant stall, participants were given traditional clay cups (kulhads) and invited to unleash their creativity by painting and decorating them. The activity symbolized sustainability and cultural pride, as kulhads are eco-friendly and biodegradable. By coloring the mud pots, participants experienced the joy of creating something meaningful and were reminded of the importance of eco-friendly alternatives in daily life.

5. Hopscotch Game

"Step into Joy"

The Hopscotch Game stall invited participants to revisit their childhood by playing the classic game of hopscotch. The simple act of hopping from square to square created an atmosphere of joy and nostalgia, reminding participants that physical activity can be both playful and beneficial for mental and physical health.

6. Selfie Booth

"Capturing Memories for Change"

The Selfie Booth was a crowd favorite, designed with colorful backdrops themed around Noni Johar and climate action. Participants posed with signs bearing messages like "I am a Changemaker" and "Together for the Planet." The booth provided a fun way for volunteers to capture memories while spreading awareness about climate resilience and social equity through their photos.

7. Climate Change and Mental Health IEC Stall

"Stories from the Field"

This informational stall showcased IEC (Information, Education, and Communication) materials used in climate change and mental health programs by volunteers and field workers. Posters, brochures, and real-life case studies were displayed, illustrating the incredible work done at the grassroots level to raise awareness and implement solutions.

The stall provided valuable insights into how field volunteers creatively use IEC tools to educate communities, promote mental health, and advocate for climate action. Participants could learn more about the strategies that have been successfully implemented in various districts and gain inspiration for their

Impact of the Engagement Stalls

The engagement stalls were not just fun activities—they served as interactive learning hubs where participants could explore important concepts in a relaxed setting. The activities promoted creativity, mindfulness, and social interaction, making the event more inclusive and dynamic.

By merging education with play, these stalls reinforced the overarching themes of gender equality, mental health, and climate resilience in innovative ways, ensuring that participants carried home not just knowledge, but memorable experiences and ideas for action.

Media Speaks







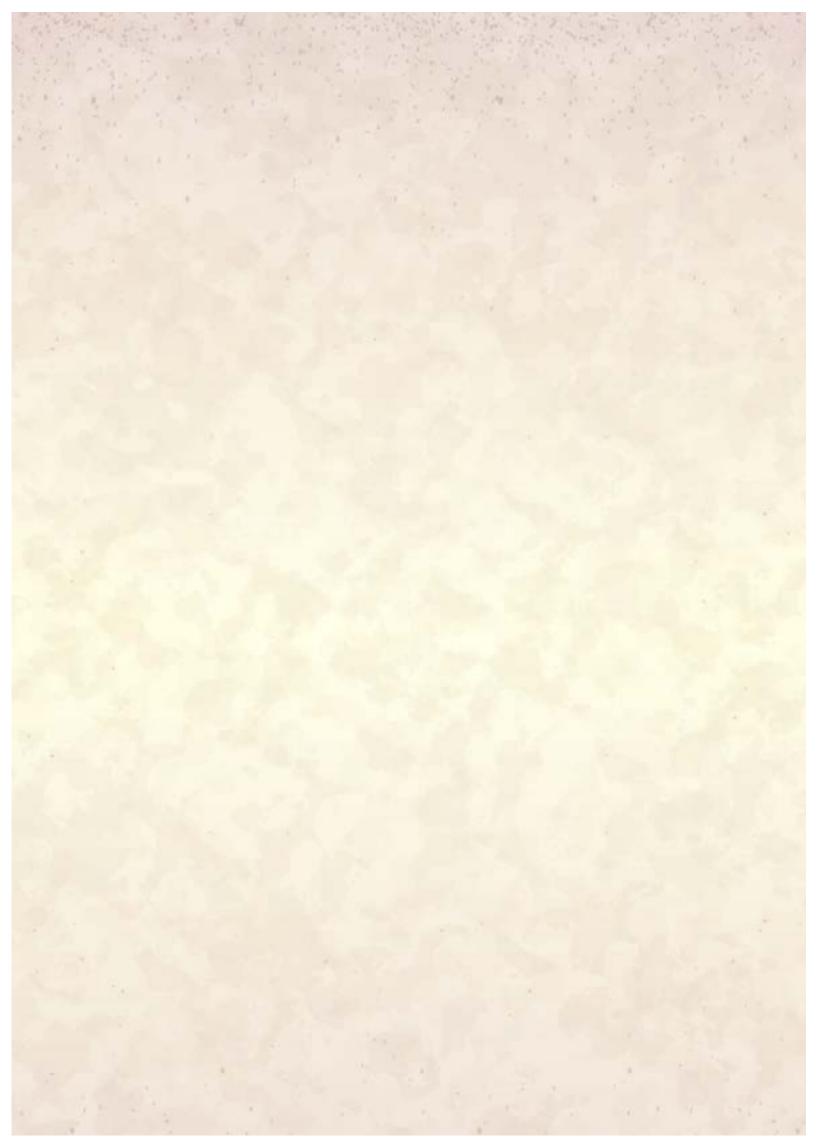
Art-led behaviour change & gender issues



कोरबा 19-12-2024



बीजादूतीर स्वयंसेवकों ने नोनी जोहार में दी अपनी भागीदारी











#NoniJohar